

## Carezapp response to COVID-19 Pandemic

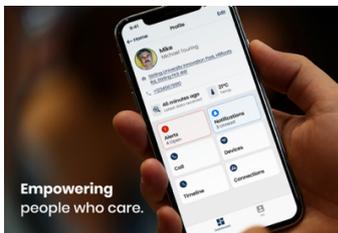
17-Mar-2020

Carezapp provides technology to providers supporting vulnerable people in homes and in the community. Enabling the **delivery of remote care and support**, securely connecting family, volunteers and community to leverage additional supports.

Helping you to **reduce excess contacts, release care capacity for those most at need and relieve pressure on our social care systems.**

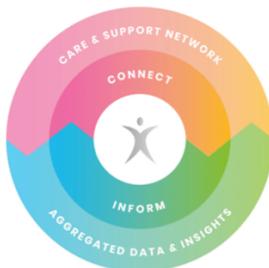
During this unprecedented time, **we would like to help.** Here's how: -

By firstly offering **FREE of charge\*** Carezapp CONNECT, including a waiver of onboarding fees and no limits on the number of users.



- Create personalised connections around each supported person or resident to support wellness checks, shielding and cocooning and maintain social connections,
- Connect people whether near or far, such as care and support workers, family, friends, neighbours and volunteers,
- Empowered a support network through simple, secure and auditable communication and collaboration tools, including messaging and video calls.

Secondly, **at cost discounts\*\*** for Carezapp INFORM. Our data aggregation platform utilises best-of-breed technologies, ambient sensors, connected devices and open APIs. Aggregating data, which is then processed through our intelligence and rule engines. Producing meaningful alerts, notifications and insights on a 24/7 year-round basis.



- Deliver care and support services in-person and remotely on a 24/7 year-round basis, supported by real-time information and better insights,
- Deliver personalised care and support services for each supported person or resident, user-definable rules for alerts and notifications,
- Provide supplementary and backup supports to existing services that are at risk or under increased pressure and utilise self-isolating staff from home.

Monitor real-time activity within the home, motion, open and close events for doors, windows and fridges, occupancy of beds and chairs, incontinence and enuresis, resting breathing and heart rate, alert buttons and environmental information such as room temperature, smoke, CO and flood.

For any new organisations carezapp can be deployed within a day on any modern web browser. A companion app is available to download for iOS and Android devices. Carezapp INFORM requires WIFI to be available in the supported person's home.

#### **Contacts:**

David Park, Business Development Manager • david.park@carezapp.com • +44 7538 411367  
Andrew Macfarlane, Founder and CEO • andrew@carezapp.com • +353 87 051 6705

#### **About us:**

Carezapp was founded in 2014, Dublin, Ireland and is now **a Vidatec company** following being acquired in 2018. Vidatec is an award-winning Scottish based developer of mobile app solutions for enterprises, such as the popular 'Couch to 5K' app for Public Health England. Vidatec has a team of 40+ people with offices in Stirling and Edinburgh. Vidatec is also part of the Scottish based Insights Group, employing around 600 people across 18 countries with an annual turnover of £68.9m for the last financial year.

At Vidatec we are driven by a purpose:  
*To improve people's experience of life through technology.*

Focused on three life pillars: *Health and Wellbeing, Social Good and a Better Working World.*

\*FREE of charge for all newly supported people through to 31-Aug-2020. Normal subscription is £4.00 per supported person per month plus VAT at the applicable rate. 30-day and annual contracts, and volume discounts available.

\*\*Discounts apply to all newly supported people through to 31-Aug-2020. Subscriptions are based on the type and quantity of devices required per supported person, from £40-£99 per supported person per month. Our normal subscriptions range from £75-£150 per supported person per month. All prices exclude VAT at the applicable rate.

[www.carezapp.com](http://www.carezapp.com) | [www.vidatec.com](http://www.vidatec.com)